Both styles are now available for licensing.

zul National

1 2 3 4 OBITER 5 6 7 8 9 0

Obit

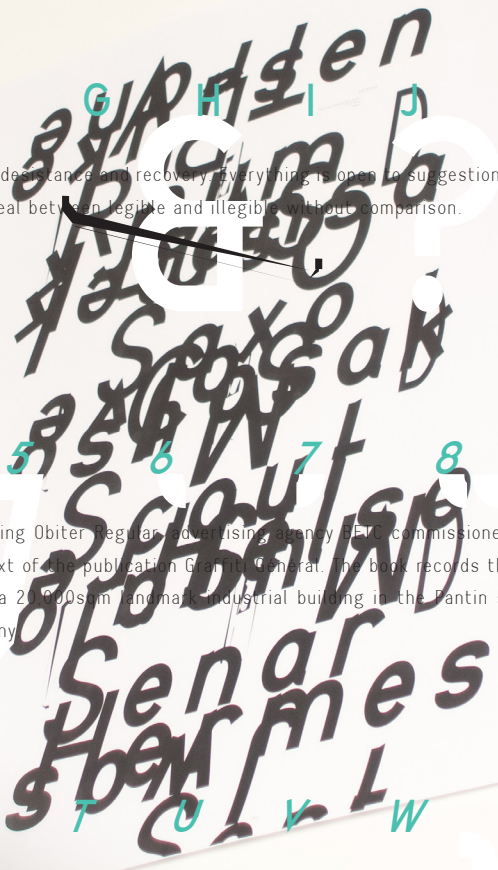
N O P Q R S T U V W X Y Z

The Latin term 'Obiter dictum' is a phrase used in courtrooms as a timeless shift, a tangential statement independent of two conflicting oppositions, to broaden and order further analysis in understanding.

The geometric style of Obiter's san-serif character questions the conventional by example of rebellious points in statue illustrated in some glyphs. The elongated ascenders and descenders of Obiter are unrestricted in length and occasionally assisted with curved spurs and sheared terminals. Result in use for writing with Obiter gives evidence by composure and permanence.

A B C D E F G H I J K L M

Domination, dominance and recovery. Everything is open to suggestion. Obiter is powerless yet persuasive. Its Stoic attitude aims to appeal between legible and illegible without comparison.



1 2 3 4 5 6 7 8 9 0

After acquiring Obiter Regular, advertising agency BETC commissioned Obiter Italic. Both styles were used exclusively for the total text of the publication Graffiti Général. The book records the raw graffiti-covered derelict state of Les Magasins Généraux - a 20,000sqm landmark industrial building in the Pantin suburb of Paris. BETC restored this building to house their company.

N O P Q R S T U V W X Y Z

Launch date: 6th November. Time: +19h. Address: Artcurial, 7 rond-point des Champs-Élysées 75008 Paris, France.
https://www.youtube.com/watch?v=uetSlah-U0E

A B C D E F G H I J K L M

Obiter Regular typeface

Obiter Italic typeface

DEFALIGN | TYPE DESIGN & COMMAND | EMAIL@DEFALIGN.COM | +33 (0) 7516 605 726 | ©. 2016 ALL RIGHTS RESERVED